



# Leather is my Job! II

## Final Conference

8 June 2017

Igualada, Spain



## The project

- 20 months:** December 2015 – July 2017
- European Partners:** COTANCE and industriAll-Europe
- National Partners:**  
UKLF, FFTM, APIC, VDL, BULFFHI, APPBR, SG  
FESETE, FEMCA-CISL, Pro-Ge, UGT-FICA, UILTEC,  
BDSZ
- Associated Partners:** ACXPIEL, UNIC, FILCTEM  
CGIL.

### Main Objectives

getting more information through  
getting more people on board  
getting closer to schools & children  
getting more visibility



- **3 project progress meetings with all partners:**
  - 22 March 2016: Brussels
  - 19 September 2016: Milano
  - 23 February 2017: Milano
- **Final conference: 8 June 2017, Igualada**

[illegible]

## Visits to Schools

Career Speeddating at Gryffon School, UK  
Gryffe High School, UK  
ICLT day, UK  
Buteni Gymnasium, Romania  
Petru Rares College, Romania



## Open-door Days

Tannerie du Puy, France  
Nappaconf, Mesi Danny, Vesa,  
Pielorex, Taro and ICPI in Romania



## Fairs & Events

My Future career event in South Somerset,  
Big Bang career events in  
Leicester/Northampton, Museum of  
Leathercraft, UK  
Salon européen de l'éducation, Salon  
mondial des métiers, France  
Hameln Fair, Hochschule Ruhr West  
Karriere, Schauco Mülheim, Germany  
Modexpo, Romania

Freiberg Awards, Germany  
Amici per la Pelle, Italy



## Fairs & Events



# Interviews and promotional material

More interviews for the on-line database:

- 3 German workers
- 3 Italian workers
- 9 Romanian workers
- 10 Hungarian workers
- 3 Bulgarian workers

- LIMJ brochure: new versions in Italian, Hungarian and Swedish
- German brochure
- UK brochure
- UK video



## A European dimension

- News on the website
- News on Facebook
- European photo contest



# Final Conference

**Audience:** Almost 100

**Countries:** 9

**Interpretation:** 8 languages

**Visits in the afternoon:** Tanneries, Leather Museum, Bella Cluster Club

## **Panels:**

- The image of the leather industry and appeal to young people
- Challenges of the Digital Economy, the Circular Economy, the Knowledge Society for the leather industry and its jobs
- Presentation of the winners of the Photo Contest - Awards

## European photo contest



**62 photographs**  
**6 EU countries**  
**18 tanneries**

**+2000 votes on**  
**Facebook**

LIMJ Public Prize  
Andrei Vesa  
Vesa, Romania



LIMJ Runner-Up  
Ginevra Ganu  
Newport, Italy



LIMJ Winner  
Branca Fojo  
Marsipel, Portugal

